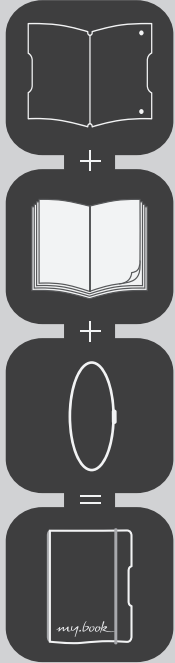


Product
Range
2016

A SNAP TO ADAPT

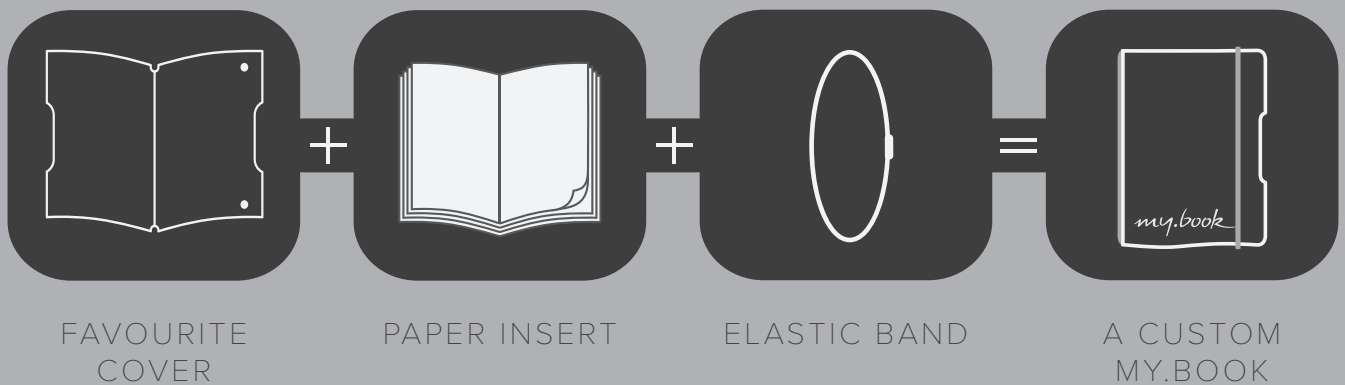
CREATE YOUR OWN STYLE

 *my.book flex*



FLEXIBLE SYSTEM

ONE FOR ALL, AND ALL IN ONE.



The my.book flex is the new and innovative product from herlitz. Its modular design includes sturdy and reusable protective covers, replaceable paper inserts and elastic bands and fasteners that come in different colours.

With different elements that users can mix and match, this unique notebook will rise to any occasion and is as individual as its users.



FOLLOW THE BEAT OF YOUR OWN DRUM.

Buyers have the choice between different covers and various paper insert formats and ruling. Make your design statement in the lecture hall, at school or the office, all while taking a stand on the environment.

You can reuse the different covers and simply replace old paper inserts with new ones.

The my.book flex notepads are available in

sizes DIN A4, DIN A5 and DIN A6, and come equipped and ready for use with elastic bands and fasteners as well as paper inserts.

Learn more about the many possible combinations by watching the film you can find here:



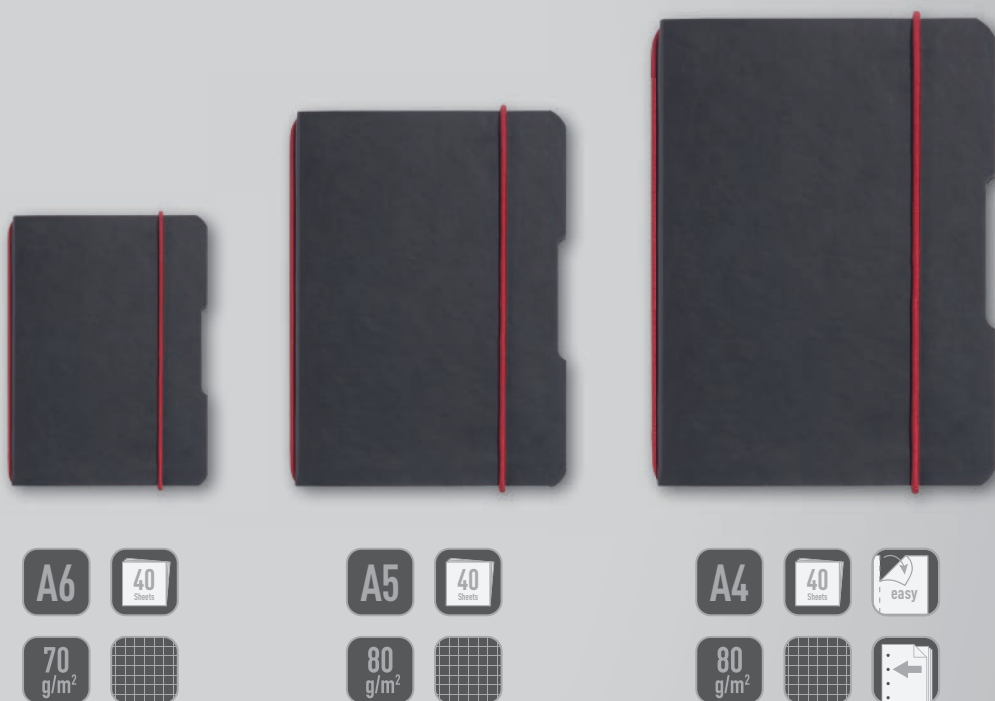
LEATHER ALWAYS HITS THE MARK.



THE STYLISH CLASSIC.

With its refined leather look, this my.book flex cover makes an outstanding impression at the office or a business meeting. Of course, the cover works in other situations, too, because leather is a timeless classic that

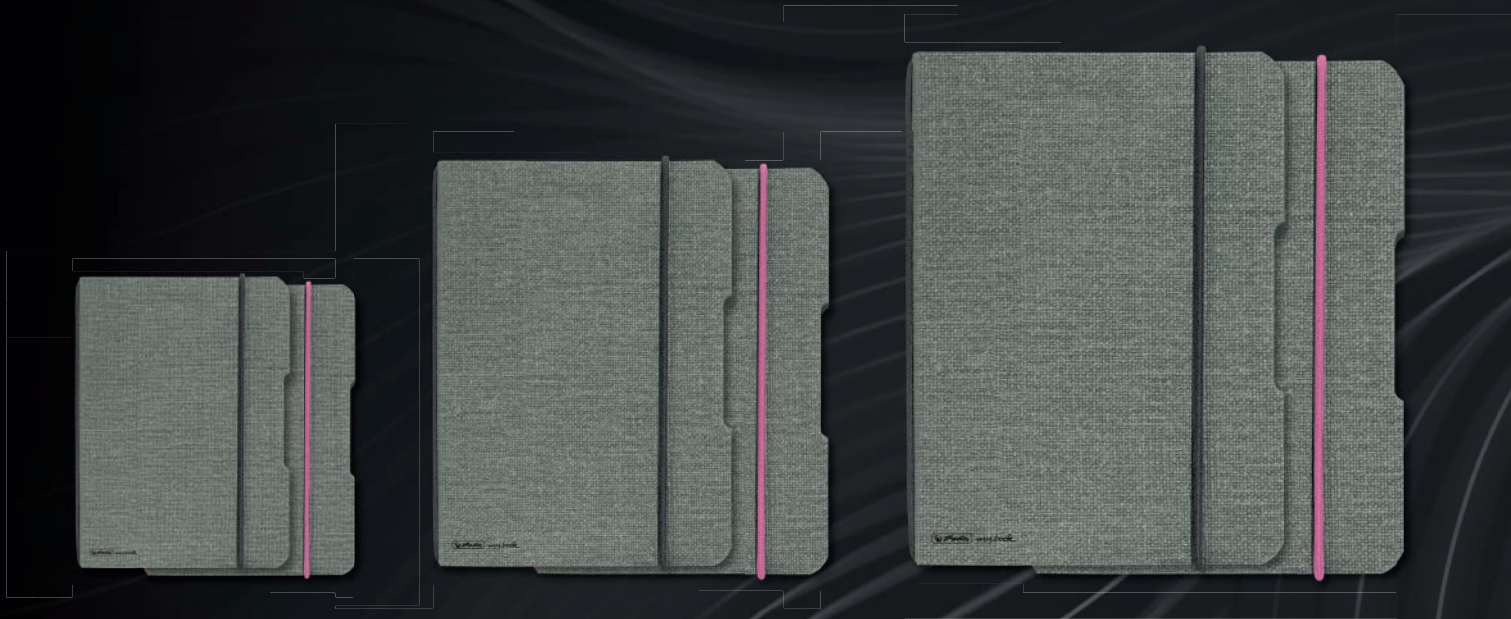
always looks good. The leather-look version is available in sizes DIN A4, DIN A5 and DIN A6, and comes equipped with an elastic band and fastener as well as a paper insert.



ART.NO.	ARTICLE DESCRIPTION	EAN CODE 4008110...	EAN CODE	UV	NK
11361813	Notebook A4/40 squared, anthracite, leather look	...493657		3	30
11361839	Notebook A5/40 squared, anthracite, leather look	...493671		5	50
11361847	Notebook A6/40 squared, anthracite, leather look	...493688		5	100

UV – sub pack | NK – outer carton

THIS PURCHASE FEELS GOOD.



A6 **40** Sheets
70 g/m²

A5 **40** Sheets
80 g/m²

A4 **40** Sheets
80 g/m²

With its sophisticated linen look, the material of this cover not only lends a special appearance to the my.book flex, it also feels incredible to the touch. This sensuous

addition helps the my.book flex to steal the limelight from the other traditional notebooks on store shelves.

ART.NO.	ARTICLE DESCRIPTION	EAN CODE 4008110...	EAN CODE	UV	NK
11361730	Notebook A4/40 squared, canvas look, black	...493572		3	30
11361748	Notebook A4/40 squared, canvas look, pink	...493589		3	30
11361771	Notebook A5/40 squared, canvas look, black	...493619		5	50
11361789	Notebook A5/40 squared, canvas look, pink	...493626		5	50
11361797	Notebook A6/40 squared, canvas look, black	...493633		5	100
11361805	Notebook A6/40 squared, canvas look, pink	...493640		5	100

UV – sub pack | NK – outer carton

BRILLIANT COLOURS MEET TOPQUALITY MATERIALS.



Metallic foil highlights



The new hardcover versions of the my.book flex enchanting designs that

radiate creativity and come into their own on high-quality cardboard.

ART.NO.	ARTICLE DESCRIPTION	EAN CODE 4008110...	EAN CODE	UV	NK
11415361	Notebook ‚Design‘ A5/40 squared, motif ‚Red Poppy‘	...520681		5	50
11415379	Notebook ‚Design‘ A5/40 squared, motif ‚Vintage Flowers‘	...520711		5	50
11415353	Notebook ‚Design‘ A5/40 squared, motif ‚Butterfly‘	...520650		5	50
11415320	Notebook ‚Design‘ A5/40 squared, motif ‚Bubbles‘	...520582		5	50
11420353	Notebook ‚Design‘ A5/40 squared, Marcel Ostertag ‚Modern Glam‘	...523453		5	50
11420361	Notebook ‚Design‘ A6/40 squared, Marcel Ostertag ‚Modern Glam‘	...523484		5	100

UV – sub pack | NK – outer carton

EVERYONE'S FAVOURITE COLOURS.



THE ATTRACTIVE ALLROUNDERS.

The my.book flex plastic version will win you over with its range and sleek appearance. Pick your favourite colour or go minimalist with the black or transparent option.

The DIN A4 plastic version has another advantage: the unique “2-in-1” system. Unlike regular notepads, this version lets you use both squared and lined paper

inserts at the same time. All that exhausting effort spent lugging different notepads and notebooks is a thing of the past.

The plastic version is available in sizes DIN A4, DIN A5 and DIN A6, and comes equipped with an elastic band and fastener as well as a paper insert.

ART.NO.	ARTICLE DESCRIPTION	EAN CODE 4008110...	EAN CODE	UV	NK
11361383	Notebook A4/40 squared, colourless, PP	...491332		5	25
11361425	Notebook A4/2x40 squ. + ru., colourless, PP	...491363		3	15
11361433	Notebook A4/2x40 squ. + ru., red, PP	...491370		3	15
11361441	Notebook A4/2x40 squ. + ru., blue, PP	...491387		3	15
11361458	Notebook A4/2x40 squ. + ru., light green, PP	...491394		3	15
11361466	Notebook A4/2x40 squ. + ru., violet, PP	...493305		3	15
11361474	Notebook A4/2x40 squ. + ru., pink, PP	...493312		3	15
11361482	Notebook A4/2x40 squ. + ru., orange, PP	...493329		3	15
11361508	Notebook A4/2x40 squ. + ru., black, PP	...493343		3	15
11408648	Notebook A4/2x40 squ. + ru., lucent rose, PP	...511849		3	15
11408655	Notebook A4/2x40 squ. + ru., lucent mint, PP	...511887		3	15
11361516	Notebook A5/40 squ., colourless, PP	...493350		5	50
11361524	Notebook A5/40 squ., red, PP	...493367		5	50
11361532	Notebook A5/40 squ., blue, PP	...493374		5	50
11361540	Notebook A5/40 squ., light green, PP	...493381		5	50
11361557	Notebook A5/40 squ., black, PP	...493398		5	50
11408622	Notebook A5/40 squ., lucent rose, PP	...511771		5	50
11408630	Notebook A5/40 squ., lucent lilac, PP	...511801		5	50
11361409	Notebook A6/40 squ., colourless, PP	...491349		5	100
11361565	Notebook A6/40 squ., red, PP	...493404		5	100
11361573	Notebook A6/40 squ., blue, PP	...493411		5	100
11361581	Notebook A6/40 squ., light green, PP	...493428		5	100
11361599	Notebook A6/40 squ., black, PP	...493435		5	100

UV – sub pack | NK – outer carton

	VIOLET	ORANGE	BLUE	PINK	GREEN	RED	COLOURL.	BLACK	ROSE	MINT	LILAC
A4											
A5											
A6											

DESIGNS FOR EVERY TASTE.



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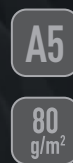
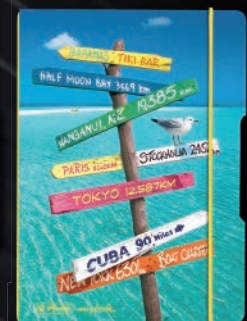
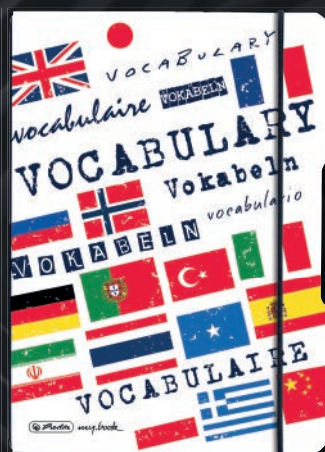
ART.NO.	ARTICLE DESCRIPTION	EAN CODE 4008110...	EAN CODE	UV	NK
11415502	Notebook A4/2x40 squ. + ru., motif 'Palm Tree', PP	...520933		3	15
11415494	Notebook A4/2x40 squ. + ru., motif 'Vintage Paris', PP	...520902		3	15
50001712	Notebook A4/2x40 squ. + ru., motif 'Smiley Rainbow', PP	...536385		3	15
50001729	Notebook A4/2x40 squ. + ru., motif 'Smiley Girly Rose', PP, with stickers	...536392		3	15
50001736	Notebook A5/40 squared, motif 'Smiley Rainbow', PP	...536408		5	50
50001743	Notebook A5/40 squared, motif 'Smiley Girly Rose', PP, with stickers	...536415		5	50
11361664	Notebook A5/40 squ., Ladylike Bloom, PP	...493527		5	50
11361656	Notebook A5/40 squ., Ladylike Butterfly, PP	...493510		5	50
11361706	Notebook A6/40 squ., Ladylike Bloom, PP	...493466		5	100
11361714	Notebook A6/40 squ., Ladylike Butterfly, PP	...493473		5	100

UV – sub pack | NK – outer carton

A MY.BOOK FLEX FOR EVERY PURPOSE.

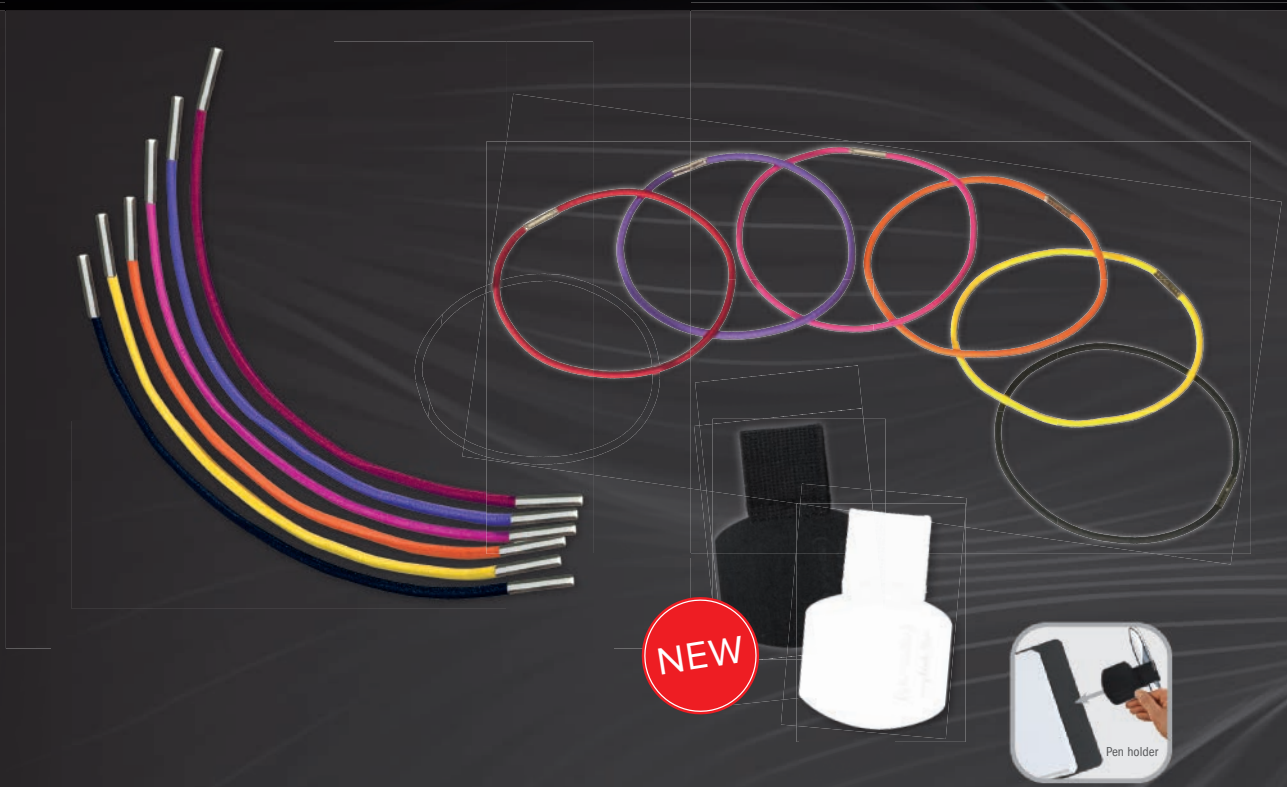
The my.book flex is not only a quick change artist on the outside - the places you can use it could hardly be more different. Thanks to the new themed notebooks,

the my.book flex serves its purpose everywhere, from the kitchen and school to exotic vacation spots.



ART.NO.	ARTICLE DESCRIPTION	EAN CODE 4008110...	EAN CODE	UV	NK
11415627	Notebook A5/40 squared, Recipes, PP	...520995		5	50
11415619	Notebook A5/40 ruled w/ centre line, Vocabulary, PP	...520964		5	50
11416047	2 in 1, Homework Diary A5, 48 sh. + Notebook squared 20 sh., PP	...521336		3	30
11415635	Notebook A6/40 squared, Travel, PP	...521022		5	100

UV – sub pack | NK – outer carton

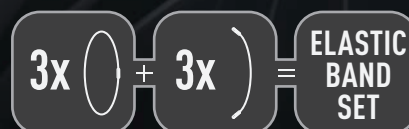


REFILLS FOR INDIVIDUALISTS.

With its various paper insert replacements and elastic bands and fasteners, the my.book flex is always unique and versatile. With the elastic band sets, you can change the look of your my.book flex just a little every day. If you want, you can also simply keep reusing your favourite cover because with the paper insert replacements, there is always more room to write.

With the new pen holder, flexible to use wherever you need it, your favourite pen can now go everywhere your my.book flex goes.

The elastic bands and fasteners come in sets of three colours apiece. Each set fits one paper size.





ART.NO.	ARTICLE DESCRIPTION	EAN CODE 4008110...	EAN CODE	UV	NK
11361854	Refill A4/2x40 no. 28, squared	...493695		5	30
11361862	Refill A4/2x40 no. 27, ruled	...493701		5	30
11416062	Refill A4/2x40 no. 30, blank	...521367		5	30
11361888	Refill A5/2x40 squared	...493725		5	60
11361896	Refill A5/2x40 ruled	...493732		5	60
11361904	Refill A5/2x40 blank	...493749		5	60
11361912	Refill A6/2x40 squared	...493756		5	120
11361920	Refill A6/2x40 ruled	...493763		5	120
11361870	Refill A6/2x40 blank	...493718		5	120
11366218	Set of elastics A4 standard colours (black, yellow, red)	...497358		5	150
11366226	Set of elastics A4 special colours (orange, violet, pink)	...497365		5	150
11366242	Set of elastics A5 standard colours (black, yellow, red)	...497372		5	150
11366259	Set of elastics A5 special colours (orange, violet, pink)	...497389		5	150
11366267	Set of elastics A6 standard colours (black, yellow, red)	...497396		5	150
11366275	Set of elastics A6 special colours (orange, violet, pink)	...497402		5	150
50001552	pen holder, my.book flex white	...536132		10	1000
50001569	pen holder, my.book flex black	...536149		10	1000

UV – sub pack | NK – outer carton

A WINNER FROM EVERY ANGLE.



The high-end rotary display is a space-saving solution for presenting the extensive my.book flex product line in a clear arrangement. With its modern design and mounted castors, the rotary display is a practical and mobile eye-catcher in any store.

configuration suggestion rotary display



configuration suggestion shelf display

The wall shelf display attractively presents the various versions of the my.book flex and gives customers the opportunity to quickly and easily discover the product range and its innovative combination options for themselves.

MORE
INFORMATION

www.herlitz.eu/mybook

